

CurlION 50-50 Webinars - February 1, 2021

Questions & Answers

First Name	Asked Time	Question Asked	Answer Given
Yvonne	02:01:11 PM EST	Hi! Will we be able to get a copy of the presentation?	Yes they will be sent out with Q&A summaries
Linda	02:08:22 PM EST	What happens if sales are less than 50K? Is there a minimum sale point since CurlION is in the red at 50K?	No minimum CurlION is willing to put in the effort to support our participating clubs
Sue	02:09:53 PM EST	are you looking to do this more than 3 draws	yes plan is for a monthly draw in every month of the year
Pierre	02:10:00 PM EST	Are staff, management and board members allowed to buy tickets?	Only restriction is to CurlION staff and direct family members living in same household
Susan	02:10:37 PM EST	Am I understanding there is not cost to clubs	NO COST TO CLUBS other than sweat equity in promotion
Sue	02:11:11 PM EST	proceeds to youth curling.. what does that include	Youth curling programming includes the cost of facility, electricity, programs, subsidized membership
Pauline	02:11:23 PM EST	Can you confirm for me. This is monthly or weekly? Was it weekly last year?	This is a monthly draw with three early bird prizes.
John	02:11:30 PM EST	at a club level, we would have to apply for any AGCO license correct, this would all be covered by the Curl On license correct	Clubs only has to promote the sale of tickets thru their channels (Facebook, Twitter, website, emails, local publicity)
Donna	02:11:41 PM EST	Is there any restrictions on how the club uses the funds they receive?	No restrictions but with the understanding lottery proceeds in Ontario must benefit youth programming.
Jack	02:11:47 PM EST	Is Curling Canada planning to do 50/50 draws during the Scotties, Brier and Worlds and would that compete with this the CurlION 50/50 draw?	No clue normally a local host project not Curling Canada. Secondly lotteries are not sold Nationally they are a Provincial matter and as such if they do have lotteries they will be restricted to AB
John	02:11:48 PM EST	we would NOT have to..	
Gayle	02:12:37 PM EST	Will clubs be required to show how the funds are supporting youth curling?	Monthly CurlION will generate an invoice on your behalf in support of youth programming at the club and that will cover the requirements of the AGCO. You will not be required to submit any documentation to CurlION or AGCO.
Bill	02:12:54 PM EST	You mentioned running the program to the end of the year; is that the calendar year of 2021 or the Curling Season? Bill - OHGC	Currently AGCO licenses to December 31, 2021. We can apply for another license three months prior to end of this year
Lorne	02:14:03 PM EST	do the clubs have to report how the payout funds are allocated	No clubs do not have to report on funds allocated.
James	02:14:13 PM EST	When is the first draw?	First draw starts February 15th with grand prize draw on March 15
Jack	02:14:31 PM EST	How many clubs signed up last year? How many tickets were sold?	Not many as the program was different. VERY LOW VOLUME
Pauline	02:14:35 PM EST	If we run our own club non-licensed lotteries is this a problem?	As the Executive Director for CurlION I do not advise any club to run non-licensed lotteries in Ontario as you are jeopardizing your liquor license and potential fines or business closure.
Alicia	02:14:53 PM EST	Are ticket sales limited to club members? Or can we sell to the community in general?	Any one in Ontario at time of purchase over the age of 18 is eligible to buy a ticket
Susan	02:15:40 PM EST	can you please repeat... is there a restriction how money raised is spent at club level	No restriction with the caveat to support youth programming ..
Alicia	02:16:09 PM EST	In addition to name and credit card info, what other info do you collect when buying tickets?	Which is a simple as subsidized memberships
John	02:16:17 PM EST	will there be a current posting of the current 50-50 pool amount	Yes we will have it posted on our website and daily updates to social media

Pierre	02:16:45 PM EST	will this run monthly even during the summer months?	Yes plan is to run 12 months.
Margo	02:18:05 PM EST	Does club have to commit to not running any other internal 50/50s	No clubs can operate a licensed lottery at their location along with the Provincial lottery
Susan	02:18:31 PM EST	can we decide to join this program later in the year	Yes entry point is anytime.
Pauline	02:19:09 PM EST	What if we dont have any licence to run out 50/50 or raffles	You do not need a license as CurlOn will hold the license and be responsible for all reports and AGCO regulations
Margo	02:19:27 PM EST	Can you leave any time you want	Yes you can leave and cease receiving funds from the lottery
John	02:19:28 PM EST	This is great, thanks Steve. Richmond Hill CC will sign up!	
Donna	02:19:42 PM EST	You mentioned different ticket pricing when reviewing your spreadsheet. Can you please explain the ticket pricing?	Tickets will be sold as follows: 50 for \$ 100, 20 for \$ 50, 5 for \$ 20
Lorne	02:19:55 PM EST	can you send the questions and answers from today's webinar to those who signed on.	Yes
Julie	02:20:07 PM EST	Do the funds have to be used in the year they were raised or can they be carried forward to another season?	They have to be used for youth programming now and into the future.
Sue	02:21:18 PM EST	so it isnt just for youth curling.....it can be used for utilities	It is to offset the costs of youth programming which includes utilities, facilities and subsidized memberships.
Linda	02:21:45 PM EST	Could you review the monthly club reporting again?	Monthly CurlON will generate an invoice on your behalf in support of youth programming at the club and that will cover the requirements of the AGCO. You will not be required to submit any documentation to CurlON or AGCO.
Kevin	02:21:50 PM EST	Does a club need a minimum amount of sales?	No the more you sell the more you get
Judy	02:22:35 PM EST	How do we register our Club for the program?	Please register here https://on.curling.io/en/products/i1CS6Zgmdok
Carroll	02:23:15 PM EST	do we go to curl on web site or curling club social media to buy tickets	Each registered club will receive a unique link that directs buyers to the portal for ticket sales
Kevin	02:23:37 PM EST	I dont see a downside to the clubs, I would expect everyone to register.	thanks
Pierre	02:25:00 PM EST	will the raffle continue during non curling months as well? May-August?	Yes plan is to run a raffle every month of the year
Sue	02:25:32 PM EST	do we have to post gamblers anonymous website on our site	It is on all of our documentation and will be part of the ads provided to clubs for social media.
Kevin	02:25:40 PM EST	Will we be able to add a BUY button to our websites?	Yes the unique link will be able to be activated on your website
Carroll	02:26:25 PM EST	when is the early bird drawn	See draw schedule on website
Carroll	02:28:48 PM EST	curler wins the money and our club receives the benefit of sales	Not necessarily a curler could be anyone who was in Ontario over the age of 18 at time of purchase
Sandy	02:28:55 PM EST	Thank You, Stephen	
Yvonne	02:29:26 PM EST	Thank You!	
Sue	02:29:47 PM EST	thank u	
Kevin	02:29:53 PM EST	Thank you	
paul	07:12:46 PM EST	Not all clubs opened this season. Are all clubs eligible for this fundraiser ?	Yes any Member Club of CurlON is eligible
Craig	07:13:34 PM EST	is payment made to the individual club, or does curlon process all ticket sales?	CurlON processes all ticket sales thru our online vendor then does all the balancing and reporting to generate payments to clubs after each raffle
Dave	07:15:27 PM EST	Can we have a hot link on our website so members can buy easily?	Yes a unique link will be created for each club participating
Dave	07:16:36 PM EST	Are you planning on running the draw right through the balance of the year?	yes
Craig	07:16:41 PM EST	how many months does this program run?	One draw per month until December 2021 currently
paul	07:16:46 PM EST	how long does this run ?	

Jason	07:16:51 PM EST	Is there a cost to register?	NO COST TO CLUBS other than sweat equity in promotion
Lisa	07:17:09 PM EST	so when we advertise this, we should be advising we're fundraising for our youth program??	yes
paul	07:17:11 PM EST	great, thank you	
Greg	07:17:16 PM EST	Draw dates again please? When does first one begin?	First draw starts February 15th with grand prize draw on March 15
Jason	07:17:37 PM EST	What is the deadline to register?	To have everything in place we ask to clubs to register by Feb. 10th but you can enter the program anytime after that
John	07:17:41 PM EST	What is the time delay from the draw date when the winner receives their prize?	Minimal, once the winner is verified (Photo ID - we plan on doing digitally) the cheque can be created and sent to the winner
Terri	07:17:54 PM EST	How do we register?	Please register here https://on.curling.io/en/products/i1CS6Zgmdok
Colin	07:18:16 PM EST	Steve clubs and individuals can buy tickets?	Any one in Ontario at time of purchase over the age of 18 is eligible to buy a ticket
Dave	07:18:50 PM EST	\$500 early bird even in the summer if the sales are low?	Yes
Craig	07:18:52 PM EST	will both presentation sessions be available for viewing, so these can be shared with our boards if wanted	Yes
Colin	07:19:22 PM EST	Can we get the a copy of the spreadsheet detailing paybacks, roi etc.	Yes (already done in replies to all participants also in this reply)
paul	07:19:29 PM EST	if this is "successful" enough, will it be a permanent event ?	That is our plan
Dave	07:19:34 PM EST	Age restriction?	Must be 18 years of age or older at time of purchase
Don	07:19:42 PM EST	do you need to have an active youth programme in your club to participate?	Not necessarily but we will need to work on some form of youth programming (Could be school program, bonspiel, trycurlingnow events etc)
paul	07:20:02 PM EST	awesome	
Greg	07:20:35 PM EST	Expect this to run successfully all summer?	Yes
Don	07:21:25 PM EST	will we revert to club terminals again when we open clubs again	That will need to be reviewed but the lottery will always be available online
Dave	07:22:24 PM EST	If a non club member buys tickets will he randomly pick a club	Anyone who buys a ticket will be asked to either follow the unique club link or if they come to our website to choose one the participating clubs listed
Dave	07:22:38 PM EST	Can we use the tablet for contact tracing with this program as well?	Potential is there just need to review programming
John	07:23:37 PM EST	Will the public register to buy automatically using their credit card?	Not sure about automatic purchasing will need to review with provider further
Dave	07:23:41 PM EST	Sounds great!!	
John	07:24:13 PM EST	Can they buy weekly automatically?	Not sure about automatic purchasing will need to review with provider further
Carolyn	07:24:42 PM EST	Can we advertise this lottery on local radio or newspaper	Yes the more you promote the more sales are generated the more return directly to your club
Lisa	07:24:54 PM EST	Does the money have to go to youth or can we use it to put towards a new compressor?	A compressor is part of the facility and to operate a youth program you need a compressor so the justification can be made
paul	07:27:07 PM EST	thank you steve, great job to you and your team	
Dave	07:27:20 PM EST	Thanks Steve	
Lisa	07:27:36 PM EST	Thank You	