

## Q&A Report:

## CurlION - Spring Meetings 2021

First Name	Question Asked Date/Time	Question Asked	Answer Given
Brian	08:06:55 PM EDT	Question for Old Ian Tetley re Finance: to expand on what Steve mentioned, how deep do we figure the financial hole is for CurlION, due to COVID vs no COVID, and how long do you figure we're looking at, to fill in the hole using this business plan?	CurlION was fortunate to qualify for several grants and funding. We also received funds from hosting events for Curling Canada in 2020 that was allocated as support for clubs (\$175,000 - signage, APP etc). CurlION will finish 2020-21 at breakeven financially after the transfer for reserves
Theo	07:18:49 PM EDT	Are there any protocols in writing for youth curling for safe return to play ? Youth as in Bantams and Little Rock's	Yes the protocols 2.0 will include a section for youth curlers
Gayle	07:44:38 PM EDT	Rowan's law - has any thought been put into creating a database so we don't have to sign a new form at every event	It is in review the law requires each club to maintain a record - but we are in discussion
Gerry	01:25:27 PM EDT	Do you anticipate curlers will have to wear mask for this coming season?	This will depend on requirements of health units and is too early for us to comment.
Gerry	01:27:33 PM EDT	Any news from the Trillium Fund opening up at all for this year ( Capital Funding )	No official notice other than it is pending later 2021. Click on the funding document in the presentation there are some other funding options.
Sabena	02:45:09 PM EDT	Pretty quiet on the EDI front for quite some time. Any tangible updates?	EDI is a part of our Strategic Plan and Business Plan and included in this presentation.
Ted	02:08:23 PM EDT	Is price for ice usage increasing next season?	Price is \$ 30.00 per sheet per draw as per the hosting document
Ted	02:37:12 PM EDT	Rowan's Law--how does it affect outside rental bonspiels?	Any rental group (ie. CurlION, OCT etc) is required to follow the law and as such must present their plan to you as part of the rental process.
Heather	01:37:32 PM EDT	For the tracing app, you said live internet is required... for the club's device?	Yes the tablet needs to be connected to WIFI - if club does not have WIFI we do have a solution.
Tom	02:25:38 PM EDT	Male/female designation may lead to inclusion issues??	The sport as an Olympic designation follows the same protocol as athletes who participate in the Olympics. As we define and continue to expand the E,D&I process these definitions may change.

Margot	07:20:08 PM EDT	What do you mean by "proper plans for capital assets and profitability" exactly- any examples?	Capital Asset program - what is required and how soon with a suggested budget. This information will help clubs plan on fundraising ideas and review funding options. A good business plan that clearly identifies all revenue and expenses will guide clubs in profitability.
Jeff	07:25:52 PM EDT	what if you have a open potluck for? does food handler still apply	YES - all food prepared/served must be under the guidance of a certified food handler. Health Units really do not like pot luck and may challenge this process unless using the club member exemption (same as church groups) but once you have outside users not members (bonspiel) a potluck is really not an option.
Dave	08:07:19 PM EDT	A document showing your value proposition would go a long way to help defend your fees.	The NEW website is our document. We have and will continue to keep the site updated with our services that we are positive all clubs can find at least one service/program they can use to benefit their club and membership.
Kris	07:09:26 PM EDT	how many clubs actually opened?	Do not hav a final count at this point .. Completing membership audit currently for year end will have full information soon.
Chris	07:18:32 PM EDT	Big Thanks to CurlOn and all they did to allow us to open for 14 weeks! Even had Steve visit the Deep River club to deliver our restart package. Great support that was greatly appreciated. Chris Knight, club president.	
Linda	08:03:10 PM EDT	Is the link to the survey on the website? If yes, where?	No it was emailed to all club contacts, shared on social media and is in the presentation
Joanne	08:20:22 PM EDT	Hi, did you say the 50/50 funds must be used towards youth programs?	Yes fund must go to youth programs from lotteries in Ontario. These can be junior programs, school programs, hosted events and special olympics programs
Pauline	07:13:10 PM EDT	If you have already registered as your club delegate should you have rec'd a confirmation e-mail?	NO we will be sending out voting delegate emails over the summer to meet the election protocols
Pauline	07:33:32 PM EDT	Do you need a password for the tools	Not currently but we will be implementing a login process to protect the intellectual and properties owned by the members
Pauline	08:11:48 PM EDT	will all these links eventually be available on website	Yes all links are either currently or will be on the website and in the presentation

Pauline	08:26:49 PM EDT	what happened with VGM?	They have re-branded and are working on solutions for the marketplace
Paul	08:26:09 PM EDT	one of your slides showed Pepsi. Are we partnered with Pepsi ?	Yes we have a Pepsi program please contact your local representative and mention CurlION program or we can mention your name and have them get in touch with your representatives.
Paul	08:26:48 PM EDT	we were thinking of dumping pepsi	Our program is voluntary for any member clubbut review their offering and make the best business decision for your club and membership
Jason	07:14:25 PM EDT	Are all CurlION club members eligible to run for the board?	Yes technically a Board member does not have to be a curler. They may meet a gap in our skills matrix that is deemed necessary for the Board
Jason	08:00:04 PM EDT	Are there plans to reintroduce more club-level competitions like the Fairview Challenge, and others?	These have been morphed to the Trillium series with various entry points. There is a competition in ON for every level of curler
Jason	08:24:27 PM EDT	Any advice on the best way to recruit new members this year? We are thinking about a door hanger program - Covid-19 safe and low cost.	We will have a full marketing campaign available shortly that is being created nationally and can be customized provincially and locally. Any solution that expands the opportunities will help increase the profile and membership. Learn to Curl programs are an effective system to gain membership
Kimberly	08:25:32 PM EDT	What type of events are you thinking of covering? Will it just be provincial events or will you be covering bigger Ontario cash spiel events?	Currently CurlION events but definitely looking to expand the opportunities for exposure of the sport and athletes.
Margaret	07:58:20 PM EDT	What is the policy in reference to gender?	Please see BD-PSO-022. The sport defaults to the IOC Guidelines for play. CurlION operates under an equal access program for all competitions. Member clubs are able to increase their opportunities for competition as per their policies.
bill	08:14:15 PM EDT	I showed up a little late. What assumption will you be using in the design of the return to play guidelines.	Return to play 2.0 guidelines are being developed and will be created to reflect the current (at time of publication) Health guidelines in Ontario. Updates to the protocol will be prepared as released by Ontario officials (government/Health Units).